



# helen zink

ACTC (ICF), PCC (ICF), ITCA Snr (EMCC), EIA Snr (EMCC) MSc(psyc), MBA, BMS(hons)  
growth cultivator | leadership coach | team coach | academic & author  
grow to be limited

## I grow leaders and teams going through change, impacted by VUCAH\* environments. Grow to be the best you can be!

\*VUCAH = volatile, unpredictable, complex, ambiguous, hyperconnected

### Why me?

My style is authentic, energetic, experimental and contemporary. I love what I do!

I have significant business knowledge, international professional qualifications, credentials and associations, and diverse life experience.

My experience includes a corporate career spanning 20 years working within large multinationals in New Zealand and globally. Corporate roles include strategic and commercial business partnering, change management, consulting, commercial and financial management, and people leadership. I also have a decade of experience in senior leadership teams and people leadership.

I also teach team coaching and am a faculty member of several international training schools and give back to the community through pro-bono work.

### What I do?

Think of your team as and apple tree and your leadership as the roots of that tree.

The leadership growth and team growth coaching I cultivate with is like water, fertiliser and sunshine.

Everything I do is designed specifically for you! You will get just the right nutrients at just the right time, tailored to your specific environmental conditions.



To support bespoke work, I draw from a large tool kit including: coaching, team coaching, applied positive psychology, change management, and strategic tools and methodologies. No grafting!



### What I've written?



EMCC Global Individual Team Coaching Accreditation



EMCC Global Individual Accreditation



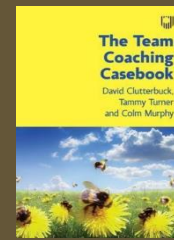
### What clients say?

Our collective self-awareness improved significantly, resulting in increased accountability, collective decision making and ultimately improved outcomes across the team. Helen helped us apply our learning to real world execution. We have all become better leaders as a result, both individually and collectively.

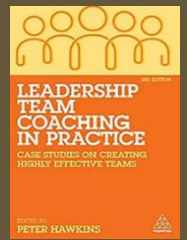
Helen is a multi-skilled, high energy, and people-centred leader. Her insights, creativity and drive made a positive impact on me, our departmental lead team and wider staff. Her range of skills and experience adds real value to any team environment. If you get a chance to work with Helen - take it!



**Team Coaching for Organisational Development**  
My own project.  
Available from [www.growtobe.co.nz](http://www.growtobe.co.nz)



**The Team Coaching Casebook**  
I contributed a chapter.  
Available from [www.amazon.com](http://www.amazon.com)



**Leadership Team Coaching in Practice**  
I contributed a case study.  
Available from [www.amazon.com](http://www.amazon.com)

## Grow to be the best you can be!

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